



Mercury Promotions Named as a Michigan 50 Companies to Watch

Sterling Heights, Mich. (February __, 2007) Mercury Promotions and Fulfillment, has been selected as one of the *Michigan 50 Companies to Watch*. The award is presented by Michigan Celebrates Small Business in association with the Edward Lowe Foundation, Michigan Economic Development Corporation, Michigan Small Business & Technology Development Center, Small Business Association of Michigan and the U.S. Small Business Administration.

The *Michigan 50 Companies to Watch* represent high-performing companies in a wide range of industries from throughout Michigan recognized for their performance in the marketplace, innovative products, unique processes or philanthropic actions.

“We are delighted and honored that Mercury has been chosen to receive this award,” said Jon Sloan, chief executive officer/president. “It is yet another testament to the Mercury team’s stellar ability to create innovative and cost-effective merchandise and marketing solutions for our client companies.”

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Mercury Promotions, along with other honorees, will receive its award April 12 during Michigan Celebrates Small Business at the Kellogg Hotel & Conference Center in East Lansing.

About Mercury Promotions & Fulfillment

Mercury Promotions & Fulfillment is a leading innovator in the use of promotional merchandise, consumer sweepstakes promotions, fulfillment and dependent audit services as tools to help our clients enhance the value of their brands, create new revenue streams and generate significant cost savings. With offices in Sterling Heights (MI), Chicago, Ill and Stamford, Conn, Offering a unique combination of category of expertise, award winning creativity, and superior client service, Mercury has consistently raised the bar and set new industry standards. For more information, please visit www.mercuryfs.com